

**W****A****N****T****E****D**

PONY UP FOR THE O'SAY CORRAL

Social Advocates for Youth

Board of Directors

January 28, 2010

Robert B. Casanova
President

Howdy:

Matthew Davis
Vice President

Matt Martin here – hoping to round up some of you cowboys and cowgirls to sponsor SAY's BIG Event, The O'SAY Corral to be held at the Friedman Event Center on April 10th, 2010! This is SAY's *only* fundraising event for the year – that means this is your BIG chance to pony up for the kids!

Ray Olmstead
Treasurer

This year our hoe-down is going down home! We've rolled up our sleeves and cut event costs by 66%, giving you a greater return on your investment. Now, that's an ace high deal! The only thing we haven't lowered is our expectations: we're setting our sights on raising at least \$125,000. Every dollar you contribute goes directly to supporting the at-risk children, youth, and parents SAY is privileged to serve. For example:

Jonna Greene
Secretary

Jeff Barnell

Eloisa Colin

- A **\$2,500** sponsorship enables 3 homeless youth to move into the Tamayo House (our facility for youth transitioning out of foster care).

Dan Brinker

- A **\$500** contribution provides enough food to serve 700 homeless young adults at SAY's Street Outreach Center located at our Coffee House Teen Shelter.

Nancy Fastenau

- **\$5,000** reunifies 4 families through SAY's Functional Family Therapy program.

Cathy Hazel

- For **\$1,500**, a family of three can buy 6 months' worth of bus passes so they can get to and from counseling sessions. (Many of our families do not own cars.)

Judy James

- And for **\$10,000**, 10 girls are kept off the streets, safe from predators.

Kevin Konicek

Win your partner a big prize at one of our carnival games, eat some mighty tasty BBQ hosted by Western Farm Center, and do some fancy footwork to the tunes of the Blue Moon Band. Of course we'll have our live auction – Texas style (that means some BIG items), and, last but not least, SAY's posse (our Board of Directors) will wrangle up one of their never-before-seen skits!

Jynessa Lazzaroni

John Meislahn

All the news you need to be a sponsor is right on the back of this letter. So give a holler to 707-544-3299, ext. 226 (or email mmartin@saysc.org) if ya'll have any questions.

Luann Steele

Alan Strachan

Linda Tavis

For the Young-in's,

Everett H. Shapiro
Trustee Emeritus

Matt Martin
Lead Man, aka Director of Community Development

Tom Bieri
Executive Director



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Social Advocates for Youth

\$10,000 – Lead Maverick (Title Sponsor)*

- Name of sponsor company included in title of event
- Two tables for 20 guests in prime location
- Three minute vignette to speak about company
- Marketing collateral at event
- Company name included in event logo
- Inclusion in all event marketing
- Verbal recognition at event
- Table sign

\$2,500 – Silver Star Sponsor

- One table for ten guests in prime location
- Inclusion in all event marketing
- Listing on BIG Event web page
- Table sign

\$1,000 – Bronze Boot Sponsor

- Four guests in prime location,
- Inclusion in all event marketing
- Table sign

\$5,000 – Golden Spur Sponsor*

- One table for ten guests in prime location
- Inclusion in all event marketing
- Verbal recognition at event
- Recognition in all media releases and communications, including event webpage
- Table sign

\$500 – The Band Wagon (General Sponsor)

- Two guests in prime location
- Table sign

**(to ensure your name/logo in certain materials, we request your commitment by February 19th.)*

Yes, I want to Sponsor at the \$ _____ level!

Name _____ Business Name (if sponsoring) _____

Address _____

Phone _____ Email _____

My check, payable to SAY is enclosed

Charge my sponsorship to my Visa/MasterCard

CC # _____ exp _____

Signature _____

Please accept my sponsorship commitment; you can expect payment by _____

I am not able to sponsor, but here is my donation of \$ _____

Please print my/our name as follows on all printed materials related to this event: _____

To ensure your name/logo in our program, we need your commitment by March 17, 2010, please!